

## FAIR ALPHA Sustainable is launching

*Luxembourg, 24 May 2022 – Following certification of its sustainability framework by Sustainalytics, FAIR ALPHA Sustainable SA officially commences business operations. FAIR ALPHA Sustainable is a subsidiary of cooperative FAIR ALPHA Coop S.A. and offers its clients sustainable, tailor-made financial products as a securitisation platform under Luxembourg law. “The focus is currently on green bonds, but other products up to sustainable crypto strategies are also in preparation”, said Tim Faltis.*

The launch was preceded by the company’s recent certification by data provider Sustainalytics. “We meet all the requirements with our structures and processes”, Faltis pointed out. “In addition, we work on the basis of standards that far exceed statutory requirements from the EU taxonomy, for example.” Sustainalytics certifies that FAIR ALPHA Sustainable achieves these high standards.

With the official launch of business operations, FAIR ALPHA Sustainable offers sustainable investment opportunities primarily to institutional and semi-institutional investors. “We issue bonds or loans, for example, whose proceeds flow exclusively into sustainable projects such as infrastructure,” said Faltis. The demand for such products is currently rapidly increasing, as investors also want to ascertain that their capital is used in the way specified by them in their investment guidelines.

Consequently, sustainability is one of the most important topics, particularly for long-term institutional or semi-institutional investors such as pension funds, foundations or even family offices. “While the range of sustainable investment opportunities is currently still limited”, Faltis continued, “the form of Luxembourg securitisation, which complies with all EU regulations and offers full transparency, enables such products to be set up quickly, transparently and reliably.” FAIR ALPHA Sustainable has set itself the objective of contributing to the UN Sustainability Development Goals with all products issued.

Climate change, social inequality and other issues are massive challenges for businesses and society as a whole. “To really make a difference in terms of the United Nations Sustainable Development Goals, it is crucial to close the existing investment gap”, Faltis added. By issuing sustainable financial instruments, FAIR ALPHA Sustainable creates more investment opportunities, increases the sustainable securitisation market’s attractiveness and thus contributes to getting more sustainable projects off the ground and to succeed.

“Green bonds and other sustainable investments finance ecological projects in all sectors and regions, thus permanently reducing the investment gap”, Faltis concluded.

Mehr unter [www.fair-alpha.org](http://www.fair-alpha.org).

Über FAIR ALPHA

#### About FAIR ALPHA

FAIR ALPHA offers financial market solutions for (semi-)institutional investors and asset managers through its subsidiaries. Investment ideas and trading strategies are implemented in investable and custodial securities. In addition, the company pursues digital approaches, which focus on creating and issuing crypto assets (tokens) that are held in specific wallets. With the help of customised issuance vehicles, structures are created that exclude issuer risk. In each case, FAIR ALPHA assumes the entire value creation process ranging from product set-up to administration and ongoing life cycle management.

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