

## FAIR ALPHA establishes new unit for sustainable investments

*Luxembourg, 14 February 2022 – Luxembourg-based financial group FAIR ALPHA is growing. It founded FAIR ALPHA Sustainable SA, a new company that will exclusively issue sustainable financial instruments. “The topic of sustainability is essential for institutional clients”, said Tim Faltis, Board Member at FAIR ALPHA. “The new FAIR ALPHA Sustainable applies considerably stricter rules to investments than those provided for in the EU taxonomy, for example.”*

The new company will only create investment products that direct capital towards one or more of the UN’s Sustainable Development Goals (SDGs). “The products and bonds contribute to one or more SDGs by raising capital for projects with sustainable impact”, Faltis explained. “The securitised assets are assessed and evaluated at the outset and then on an ongoing basis.” This ensures that all products are in line with the goals.

FAIR ALPHA Sustainable also refers to the Social & Green Bond Principles published by the International Capital Markets Association (ICMA). “These principles far exceed the EU taxonomy”, said Faltis. Thus, even in cases of short-term political decisions, such as on gas and nuclear power, FAIR ALPHA Sustainable offers investors a high degree of security that the frequently long-term investments will continue to meet the requirements.

FAIR ALPHA assumes the entire set-up of the investment vehicles and legal documentation of the securitisation, ensures transparency requirements, handles ongoing administration as well as pricing, subscriptions, redemptions and more.

For additional information visit [www.fair-alpha.org](http://www.fair-alpha.org).

### About FAIR ALPHA

FAIR ALPHA offers financial market solutions for (semi-)institutional investors and asset managers through its subsidiaries. Investment ideas and trading strategies are implemented in investable and custodial securities. In addition, the company pursues digital approaches, which focus on creating and issuing crypto assets (tokens) that are held in specific wallets. With the help of customised issuance vehicles, structures are created that exclude issuer risk. In each case, FAIR ALPHA assumes the entire value creation process ranging from product set-up to administration and ongoing life cycle management.

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